

Congress of Russian Americans, Inc.

2460 Sutter Street, San Francisco, CA 94115 * tel. 1-415-928-5841 * email: crahq.sf@gmail.com * www.russian-americans.org

Congress of Russian Americans 50th Anniversary Celebration

Congress of Russian Americans (CRA) celebrates it's 50th anniversary this year and invites our members, friends and guests to join in the celebration. CRA members, whose dues are paid in full, will receive a discount on the tickets to the event. If you are not yet a member and are interested in joining CRA, please email or call CRA office at the above contact information (leave a message so we can call you back) for a membership application or to pay your dues.

Below are advertising opportunities for our Golden Souvenir Program Brochure. In addition to each attending the gala event receiving a copy of the high-quality 5 ½" x 8 ½" brochure with advertising, sponsors, history of CRA and other information, approximately 500 printed copies will be distributed throughout the SF Bay Area, California and the US to showcase the Golden Anniversary with ads, information and brief history to our chapters, partner organizations and as archival and marketing material for future distribution.

Please reserve the ad space indicated below:

Size of ad	Cost	Mark space requested
Full page	\$150.00	
Full pg. prominent placement*	\$300.00	
½ page	\$100.00	
¼ page	\$ 75.00	
Business card (attached)	\$ 75.00	

^{*}Reserved on first-come/first-serve basis

Name:				
Organization:				
Address:				
City:		State:	Zip Code:	
Phone:	Email:			

Mark off the space requested for your ad above and send this form along with your check payable to Congress of Russian Americans (Memo: CRA50Ad) to:

Congress of Russian Americans (Attn: CRA50Ads) 2460 Sutter Street San Francisco, CA 94115

Send your camera-ready artwork to cra50gala@gmail.com NO LATER THAN August 1, 2023.

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A portion of the funds raised will go towards CRA humanitarian programs to aid handicapped, underprivileged and orphaned children. This year, especially, the need for family support to refugees, both Russian and Ukrainian, will be of momentous importance. We hope to work with some of our previous partner organizations, such as Russian Children's Benevolent Society, Russian Children's Welfare Society, Russian American Women's League and miscellaneous youth and educational programs in support of humanitarian aid and to continue preserving Russian language, cultural, spiritual and historical heritage for our youth in the United States.





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Below are Sponsorship opportunities for the CRA Gala Celebration

Platinum Sponsor - \$5000 and above:

- 1. Special greeting from sponsor on stage during event.
- 2. Invitation for two to the event w/VIP seating.
- 3. Logo and name in event materials, incl. program brochure & sponsor's poster material & flyers
- 4. Full page prominent placed ad in program brochure.
- 5. Sponsor's name in announcements of the event, incl. CRA website.
- 6. Space for sponsor's material during event.

Gold Sponsor - \$2500 - \$4999:

- 1. Invitation for two to the event w/VIP seating.
- 2. Logo and name in event materials, incl. program brochure & sponsor poster material & flyers
- 3. Full page ad in brochure
- 4. Sponsor's name in announcements of the event, incl. CRA website.
- 5. Space for sponsor's material during event.

Silver Sponsor - \$1000 - \$2499

- 1. Logo and name in event materials, incl. program brochure & sponsor poster material & flyers
- 2. Plus 1/2 page ad in brochure
- 3. Sponsor's name in announcements of the event, incl. CRA website
- 4. Space for sponsor's material during event.

Bronze Sponsor - \$500 - \$999

- 1. Logo and name in event materials, incl.program brochure & sponsor poster material & flyers
- 2. Plus 1/4 page ad in brochure
- 3. Sponsor's name in announcements

Name:				
Organization:				
Address:				
City:		State:	Zip Code:	
Phone:	Email:		•	

Choose your sponsor level from above and send this form along with your check payable to Congress of Russian Americans (Memo: CRA50Sponsor) to:

Congress of Russian Americans (Attn: CRA50Sponsor) 2460 Sutter Street San Francisco, CA 94115

Send your Sponsor name & logo with any camera-ready artwork to cra50gala@gmail.com NO LATER THAN August 1, 2023.

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